

**MONROE COUNTY TOURIST DEVELOPMENT COUNCIL
TUESDAY, JULY 8, 2008
HARVEY GOVERNMENT CENTER
KEY WEST
10:00 A.M.**

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N. **TDC Related Items:**

1. Consideration and Action re: Art Council Funding Request
2. Consideration and Action re: Administrative Office Janitorial Services
3. Consideration and Action re: 2008-2009 Marketing Plan

O. **District Advisory Committee Items:**

1. District II:
 - a). Consideration and Action re: Harry Appel/Lodging Representative

P. **Cultural Umbrella**

1. Minutes of Cultural Umbrella Meeting – FYI
2. Consideration and Action re: FY 2009 Cultural Umbrella Funding Allocations

Q. **Fishing Umbrella**

1. Minutes of Fishing Umbrella Meeting – FYI
2. Consideration and Action re: FY 2009 Fishing Umbrella Funding Allocations

R. **Dive Umbrella**

1. Minutes of Dive Umbrella Meeting – FYI

S. **Public/Industry Input**

T. **General Discussion**

Adjourn the meeting of the Monroe County Tourist Development Council

Convene meeting as Visit Florida Keys

U. **Visit Florida Keys**

1. Consideration and Action re: Visit Florida Keys portion of the May 13, 2008 meeting minutes
2. Consideration and Action re: Approval of Board Members appointed by the TDC

Adjourn the meeting of **Visit Florida Keys**

V. **Adjournment**